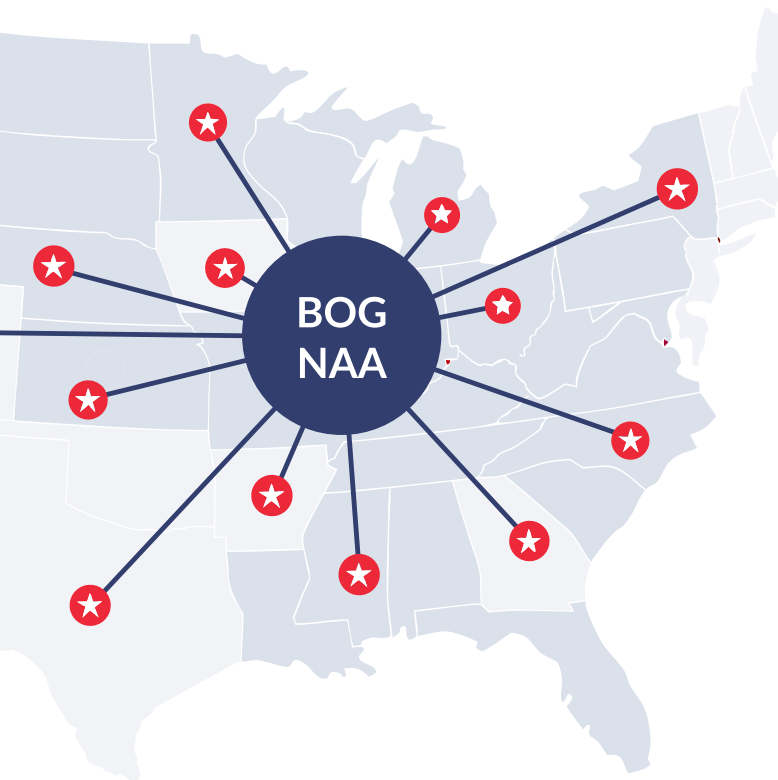


NAA BOARD OF GOVERNORS: BENEFITS FOR STATE ORGANIZATIONS



National Association of Appraisers (NAA) and the benefit of State Appraiser Organizations becoming members of the Board Of Governors (BOG) Overview

The **National Association of Appraisers** is a non-profit professional organization dedicated to representing and advancing the interests of real estate appraisers .

NAA focuses on:

- ✓ Promoting the **independent appraiser profession**
- ✓ Advocating for **sensible legislation and regulation**
- ✓ Offering **continuing education and professional development**
- ✓ Hosting the annual **Appraiser's Conference & Trade Show (ACTS)**
- ✓ Providing **networking opportunities across state lines**

What Is the Board of Governors (BOG)?

The BOG is a governing body made up of representatives from **state-level appraisal organizations and associations** who partner with NAA. As a BOG member, a state organizations has **voting rights** and helps shape NAA's national direction. These coalitions work collaboratively with the NAA to:



Amplify local and state-level concerns to the national level



Participate in national policy discussions



Help coordinate advocacy efforts across states




Support the professional development of their members through shared resources



NATIONAL ASSOCIATION OF APPRAISERS

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Key Benefits of BOG Membership for State Appraiser Organizations

Shared Advocacy Power



Through unified efforts, BOG members can address:

- AMC regulation issues
- Modernization efforts
- USPAP enforcement and misinterpretation

State organizations may benefit by having a national partner backing their legislative pushes with shared talking points, strategy, and precedent.

Cross-State Collaboration



Member organizations often share:

- Legislative templates
- Ideas on attracting and maintaining organization members
- Local experiences and policy victories

This network effect dramatically increases the strength and efficiency of your organization.

Joint Education & CE Opportunities



State organizations can co-host Tradeshows or Conferences such as the ACT's Tradeshows, sponsor speakers, or access national resources to strengthen their outreach in their own state all while keeping their appraisers informed and competitive.

National Voice with Local Roots



BOG membership gives your organization a direct seat at the table when NAA crafts national policy positions or responds to regulatory changes. You're not just observing - you're influencing the national dialogue.

Growth Support



Newer or smaller organizations benefit from mentorship and structural guidance from more established BOG members — everything from nonprofit governance, sharing ideas to dues structures.

Discounted Access to NAA Conferences



Organization members receive discounted pricing for conferences allowing their leadership and members to attend the largest independent appraiser-focused conferences affordably.

Members of state organizations who join are also afforded membership in NAA, as Individual BOG Members, and receive partner discounts.

Promotion & Visibility



BOG organizations are featured on the NAA's website and during national events such as ACTS. This builds legitimacy and can help with recruiting new members or garnering legislative credibility at the state level.


Why It Matters

Joining the BOG connects your state's boots-on-the-ground issues with national influence and momentum. It's not just about networking — it's about **collective power and shared success** in shaping the future of the appraisal profession.



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