



NATIONAL ASSOCIATION OF APPRAISERS

www.naappraisers.org ♦ (210) 570-4950
The Association for All Professional Appraisers

State Appraisal Organization Leader

Re: Future of the Profession

Dear Fellow Appraiser:

This correspondence is being sent to you because of the leadership roles you play within the valuation profession. I would like to ask you to consider with me the future of the practice of real property appraising.

I think we can agree that the future will see a considerable change in the profession. The role of professional associations has changed considerably since regulation went into effect, and the full impact of Dodd-Frank has yet to be felt, particularly as relates to AMC regulation. We now have only one major real property appraisal association, with most others either dropping out, scaling down or merging. In fact, the majority of real property appraisers today are not affiliated with any national appraisal guild or association. On the other hand, over the past decade we have seen many local “grass roots” organizations similar to yours emerge.

Many, perhaps most, observers believe that organizations such as yours were organized by appraisers recognizing the need for representation in state regulatory affairs, but why the drop in national association numbers? More than half of appraisers are not affiliated with any guild or association. Surveys done at the first two Appraisal Summits held in Las Vegas several years ago found that two reasons were given most frequently. First, dues were too high for the benefits, and second that it took too long and was too much trouble to become a “full member.”

Based on those survey results, several volunteers organized the NAA. It took well over a year to get the nonprofit charter, the IRS 501(c)6 tax exemption and to develop appropriate by-laws. Recognizing that some of the local organizations might fail—either because of lack of interest or poor leadership—NAA bylaws provide for a Board of Governors as advisors to the Board of Directors. NAA can give support to local organizations and can give them a voice at the national level. NAA has joined the North American Conference of Appraisal Organizations (NACAO) and is a member of the Appraisal Foundation Advisory Council (TAFAC). Together, NAA and your organization are poised to participate in the future of professional appraisers.

Your organizations members are automatically a member of NAA. They also have the opportunity to join NAA as a designated member (MNAA) and we will waive the initial \$50 processing fee. If you would like additional information, or just to discuss the profession, please call me.

Sincerely,

Curt Myrick
BOG Committee Chair



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National Association of Appraisers Board of Governors Membership

State Appraisal Organization Membership costs \$500 (first year is free...use discount code BOGFREE), and is open to all local and statewide associations and coalitions. Each organization is granted one seat on the Board of Governors (BOG) which has a voice in all NAA issues and at all Board of Directors (BOD) meetings. The BOG serves as a liaison between their state and the NAA Board.

BOG members can send up to three state board members to the annual Appraisal Summit for a reduced fee.

Each member in the state organization has the option of becoming an associate member of NAA at no cost.

Each member in the state organization can apply to be a designated member of NAA and have the \$50 designation fee waived.

Columbia Institute also offers discounts on appraiser education for the BOG Organization. There are also several Education Options which can be used by the BOG Organization to assist with fundraising (BOG Education Options will be sent upon request)

Benefits

Membership in NAA includes:

- Appraisal 4-1-1
- Appraiser Focus Magazine
- Discount off the Summit (\$30 this year)
- ABC's Appraisers Business Companion - \$40 off their subscription price
- Discounts on a la mode events
- ANOW - 25% discount off all ANOW subscriptions
- Appraiser elearning - 10% off your entire order
- DataMaster - 38% off for 6 weeks
- Distagage (Disto Products) - 15% off all measuring devices
- Legal Shield - discounts on various products and services
- Solomon Adjustment Calculator - 10% discount
- Office Max/Office Depot - Discounts on office supplies

For more information, email us at info@naappraisers.org or call (210) 570-4950.



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What has NAA Done Lately for Its Members

- Filed an amicus brief in the US Court of Appeals on behalf of appraisers removed from HUD's approved appraiser list without due process
- Provided input to Interagencies with regard to minimum standards for AMCs
- Currently working with legislators on solutions to issue of multiple background checks being performed on appraisers
- Developed and implemented Review Certification program
- Developed relationship with a la mode through Community Partnership Program
- Assisted appraisers with complaints filed against them by State appraiser regulatory boards
- Applied for membership in The Appraisal Foundation Advisory Council
- Supported many National and State issues that would benefit appraisers
- Challenged actions that would disadvantage appraisers and the profession including effectively putting a stop to legislation that would require appraisers to hold specific certifications to appraise properties with energy efficient features
- Produced more than seventy issues of *Appraisal 4-1-1* newsletter, providing timely, accurate news
- Published quarterly issues of *Appraisal Focus*, providing general, insightful articles
- Represented members at Appraisal Practices Board, Appraisal Foundation Trustees and Foundation Industry Advisory Council meetings
- Represented members at the Association of Appraiser Regulatory Officials meetings
- Maintained a working relationship for appraiser advocacy with other national and state appraisal organizations
- Co-hosted the 2012-2017 Appraisal Summit and Expos
- Represented the profession on radio talk shows regarding the appraisal industry
- Became a member of the North American Conference of Appraisal Organizations (NACAO) and provided input on AMC requirements
- Advocated appraiser interests with Congressional committees, CFPB, CUNA, consumer groups, home builders, Realtors© and regulators