

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Authorizing Name: \_\_\_\_\_ Authorizing Signature: \_\_\_\_\_

• **SPACE RESERVATION**

| Ad Size  | Commitment Period | Start Date | Total Monthly |
|----------|-------------------|------------|---------------|
| 1. _____ | _____             | _____      | \$ _____      |
| 2. _____ | _____             | _____      | \$ _____      |
| 3. _____ | _____             | _____      | \$ _____      |

I will be submitting my own artwork.

*Appraiser Focus* will help me design my ad for an additional fee.  Half pg \$100  Full pg \$150 \$ \_\_\_\_\_

**Total Cost:** \$ \_\_\_\_\_

• **PAYMENT/CONTRACT INFORMATION**

Advertising space is sold on a "first-come, first-serve" basis. The publisher reserves the right to defer the ad to a future issue if deadlines are not met. Cancellation of previously contracted ads must be made in writing no less than fifteen business days prior to the published closing date. All cancellations will be subjected to a fee of 30% of the remaining contracted issues not fulfilled.

The advertiser agrees that the publisher reserves the right to reject advertising for the following reasons:

1. If the editors determine that the advertising is inconsistent with the publication's objectives, values or image.
2. If the advertiser fails to meet deadlines for space reservation, ad revisions, new advertising or ad approvals.

- Check will be mailed for total amount.\*  Check will be mailed for monthly amount.\*  
 Charge credit card for total amount.  Charge credit card monthly.

\*Please make checks payable to the National Association of Appraisers and mail to the address noted above.

**CREDIT CARD INFORMATION:**  Check if the billing address is the same as above

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**TYPE** (circle one) American Express | Mastercard | Visa | Discover

Credit Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVC (3/4 Digit Code): \_\_\_\_\_

Authorizing Name: \_\_\_\_\_ Authorizing Signature: \_\_\_\_\_

• **TECHNICAL INFORMATION**

Please send the ad artwork electronically as a high-resolution Adobe Acrobat (PDF) file.

Email art to: [jessica@appraiserfocus.com](mailto:jessica@appraiserfocus.com)

• **ADDITIONAL NOTES**

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