

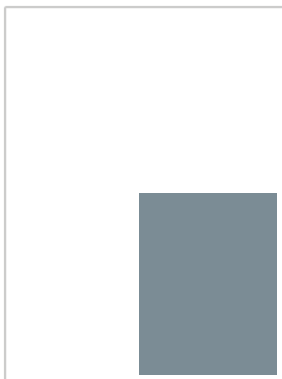


Specs

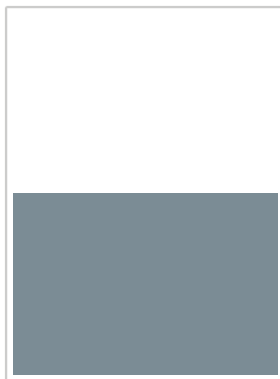
- Live area on all bleed ads should be at least ½ in (13mm) from the trim edge.
- Images submitted in RGB color will be converted to CMYK. There is no CMYK equivalent for many RGB colors.
- File name must include advertiser company and the month the ad is running.

MATCHES WILL BE AS CLOSE AS POSSIBLE.

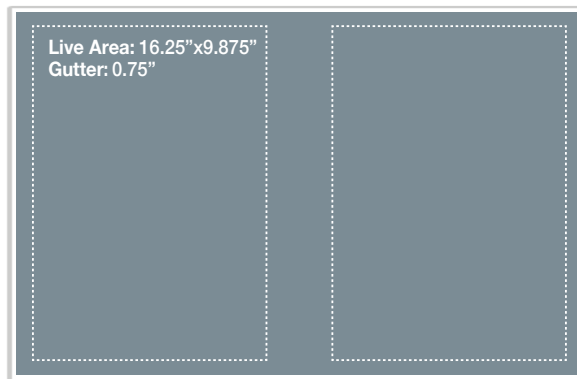
- For best print quality, digital images used in the PDF file should have a resolution of 300dpi or higher and all fonts should be embedded.
- We cannot guarantee printed quality or acceptability of materials that do not comply with these specifications.



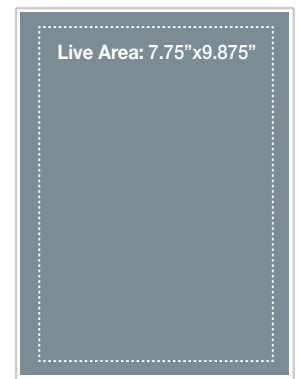
1/4 Page Vertical
3.625"x4.5"



1/2 Page Horizontal
7.25"x4.5"



Spread with Bleed
17.25"x11.125"



Full Page with Bleed
8.75"x11.125"

Final Trim Size 8.5"x10.875" Bleed 0.125" on all sides

* Cancellation of previously contracted ads must be made in writing no less than 15 business days prior to the published space close date. All cancellations will be subjected to a fee of 30% of the remaining contracted issues not fulfilled.

* If you are running an extended contract and fail to meet the meet material deadline, AF will use your most recent artwork.

FOR MORE INFORMATION PLEASE CONTACT:

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